



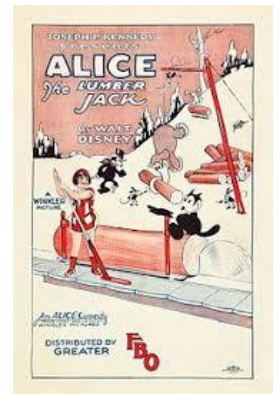
THE EVOLUTION OF DISNEY



Disney is a well-known company started by the Disney Brothers (Walt and Roy). It was founded on the 16th of October 1923 in Los Angeles, California. The brothers had a passion for making movies, this is how Disney Studios began.

ORIGIN

The Walt Disney Company started in 1923 in a small office in Los Angeles with a rent of \$10 per month. Whilst occupying this office, the Disney brothers filmed a series of short black and white movies called *The Alice Comedies*; they actually did very well considering the time they were in.



MOVIES

The first official movie made by Disney was in 1937. The movie was called *Snow White and The Seven Dwarfs*. As well as being the first movie to release a soundtrack, this was also a start to the princess collection. This was followed by *Pinocchio* (1940), *Fantasia* (1940), *Dumbo* (1941) and *Bambi* (1942).

Some of their more recent movies have been remakes of the lovable classics such as *Aladdin* and *Beauty and the Beast*.

THEME PARKS

Disney has theme parks spread across the world. One of these is in Florida which first opened in 1965. Disney World has only closed three times since it first opened.



Disney opened Disneyland Paris in 1992, which has dazzled the nation. The rides are said to be phenomenal, one of these being the *Crush's Coaster* which spins you around for 2 minutes.



FIND OUT MORE...

For information on Disney rides:

<https://www.disneyworld.co.uk/attractions/>

EXAMPLE QUESTIONS:

1. Who founded Disney?
2. When did Disneyland Florida open?
3. Where was the office they started in 1923 located?
4. What was the date they founded Disney?
5. How many times had Disney World been shut?